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# Close to Home: The Right to Housing

Tai Pawb Annual Conference

**Sponsorship Guide**

**May 17th 2018**

# Tai Pawb Conference 2018 Sponsorship Guide



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## Alicja Zalesinska - Director

I'm pleased to say that the Tai Pawb Annual Conference is back for 2018! Our theme this year is **Close to Home: The Right to Housing**.

This is Wales' **only conference** where the housing and equality worlds unite to learn, network and debate some of the most pressing challenges facing professionals, tenants, and communities.

With over 100 expected attendees from **all levels** and sections of housing, voluntary and private sectors, this is a great opportunity for your organisation to **showcase your work** and potentially reach new audiences.

The following pages outline the key opportunities suited for organisations of all sizes and budgets and if you have an idea that isn't covered here, please get in touch with us to discuss it.

Join us as a sponsor on the May 17th at Future Inn, Cardiff, for a chance to link with **key people** and show your **organisational commitment** to equality, diversity and human rights.

You can get in touch with **Ceri Meloy**, our Head of Business, on **029 2053 7634** or email [ceri@taipawb.org](mailto:ceri@taipawb.org).



Don't forget - our members and commercial supporters are entitled to all sponsorship discounts. Become a member or supporter today:

Contact Helen Roach on  
**029 2053 7635 | [helen@taipawb.org](mailto:helen@taipawb.org)**

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Package	Member Price	Non Member Price
Principal Sponsor	£1,500	£1,800
Room	£160	£200
Lunch	£400	£500
Refreshment Break	1x £168 / 2x £264	1x £210 / 2x £330
Delegate Bags	£360	£450
Delegate Stationery	From £176	From £220
Guide Advertising	From £40	From £50
Materials in Delegate Packs	From £48	From £60
Exhibition Stands	£360	£450

Commercial Supporters are entitled to a **free** exhibition stand and quarter page advert in addition to all member discounts.

If you have any other sponsorship ideas, we'd love to hear them!

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## Principal Sponsor

We're looking for a key partner with a real commitment to equality and diversity. What better way to show your support than by signing up as the Principal Sponsor of Wales' only equality and diversity housing conference?

This is a complete package, including a wide range of publicity:

- Your own message in the conference guide
- A leaflet in the conference pack
- Specific thanks from the Chair of the conference
- Prime exhibition space
- A pop-up banner at registration desk front of the conference
- Two delegate places
- Main Hall Sponsorship – Including your choice of name for the main hall and pop-up banners (provided by you) placed prominently in the room
- Your logo on marketing materials and emails sent out prior to the conference meaning your name will go straight into the inbox of some of the most influential people in the Welsh Housing Sector.

**Member Price**            **£1,500**

**Non Member Price**    **£1,800**

**Interested?**

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## Room Sponsorship

This year our conference will take place over four rooms in the Future Inn Cardiff and, as every year, a prominent feature is our exciting and practically focused workshops.

We reserve sponsorship of the main hall for our Principal Sponsor – however that still means there are three left for you. But what does Room Sponsorship mean?

Package Includes:

- Your pop-up banner displayed prominently in the room you sponsor
- Your choice of room name – while we recommend using the name of your organisation, the choice is yours (within reason!)
- Details as room sponsor in the conference guide
- Additional promotional material placed in your room/s, supplied by you

**Member Price**            **£160**

**Non Member Price**    **£200**

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## Lunch Sponsorship

We all know the importance of a good lunch at a conference, and this is your opportunity to get your name on one of the most talked about features of the day!

- Your organisation's name and logo on each table
- Your pop-up banner in the restaurant (provided by you)
- Sponsorship acknowledged by the Chair
- Details as lunch sponsor in the conference guide

**Member Price**            **£400**

**Non Member Price**    **£500**

## Refreshment Break Sponsorship

Conferences simply couldn't happen without tea and coffee. They keep delegates energised, give people the opportunity to network and discuss the issues being raised, as well as a chance to visit the exhibition stands. This package includes:

- Your pop-up banner in a prominent position by the refreshments
- Organisational name and logo at each of the refreshment stations
- Recognition in the conference for your sponsorship
- Details included in the conference guide

### Single Break

**Member Price**            **£168**

**Non Member Price**    **£210**

### Both Breaks

**Member Price**            **£264**

**Non Member Price**    **£330**

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## Delegate Bags

Want your sponsorship to carry more weight? Delegate bag sponsorship could be the gift that keeps giving.

Sponsoring a conference bag is a great opportunity to make your organisation's logo or message highly visible throughout the conference and beyond!

This package comes with a huge variety of materials, size and colour options. The prices below are a guide and subject to change depending on what you choose, but we're happy to work with you to find the perfect fit.

Example: 100x bags, print area 280mm x 280mm, full colour

**Member Price**            **£360**

**Non Member Price**    **£450**

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## Delegate Stationery

You probably have a desk full of stationery with other organisation's branding that you've picked up at events, well it's time to get in on the act!

By adding a branded item to our delegate pack you are sure your message will keep being heard long after our conference. The options here are only limited by your imagination (and budget) but we've outlined a few examples below:

- Pens - two tone logo / message in black
- USB Drives starting at 2gb (larger size available)
- Trolley Token- your message in silver
- Ceramic Mug (white) with one colour printing

Pens starting at	<b>Member Price</b>	<b>£176</b>
	<b>Non Member Price</b>	<b>£220</b>
Trolley Tokens starting at	<b>Member Price</b>	<b>£226</b>
	<b>Non Member Price</b>	<b>£270</b>
USBs starting at	<b>Member Price</b>	<b>£440</b>
	<b>Non Member Price</b>	<b>£550</b>
Mugs starting at	<b>Member Price</b>	<b>£360</b>
	<b>Non Member Price</b>	<b>£450</b>

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## Conference Guide - Advertising

Tai Pawb will be producing a high quality full colour printed conference guide with a limited space for advertisement. Your advert will be distributed to all conference attendees and placed in prominent spots in the guide.

Prices are dependent on the size of advert as follows:

Quarter Page	<b>Member Price</b>	<b>£40</b>	<b>Non Member Price</b>	<b>£50</b>
Half Page	<b>Member Price</b>	<b>£75</b>	<b>Non Member Price</b>	<b>£90</b>
Full Page	<b>Member Price</b>	<b>£125</b>	<b>Non Member Price</b>	<b>£150</b>
Back page	<b>Member Price</b>	<b>£200</b>	<b>Non Member Price</b>	<b>£250</b>

Commercial Supporters are entitled to a free quarter page advert or the member price on any other adverts.

## Materials in Delegate Packs

We've all been there – your last order of promotional material over estimated your needs and now you have boxes of pens, key rings, leaflets, and mouse-mats...

We'd be happy to put them in your delegate pack for you, both clearing your store room and getting your message out to a whole new audience. All you need to do is get them to us!

**Per 150 items**

**Member Price** £48

**Non Member** £60

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## Exhibition Stand

Are you looking to increase your reach within the social housing sector in Wales? Then why not consider exhibiting and Wales' only Equality and Housing Conference?

This is a great chance to promote your innovative services and showcase your successes.

Exhibitions will be placed next to the main conference hall. This means they will be right by the refreshments during breaks, helping to ensure a highest level of footfall.

- Two delegate places
- 6 foot exhibition space (with table)
- Space for 1 pop-up banner
- Listing in our conference guide as an exhibitor

**Member Price**            **£360**

**Non Member Price**    **£450**

Commercial Supporters are entitled to a free exhibition stand as above, however delegate places must be bought separately.

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