

UNCONSCIOUS BIAS WORKSHOP

What is unconscious bias?

It is underlying stereotypes and attitudes that people unconsciously attribute to another person or a group of people which affects how they understand or engage with that person or group



Everyone has unconscious bias to some extent and it can be difficult to recognise

It's nothing to be ashamed of but it is important to become aware of it and address it

What can our workshop do?

- ▶ **Our workshop has been specifically designed for the housing sector**
- ▶ **It can help you consider where unconscious bias comes from**
- ▶ **It looks at how unconscious bias affects day to day actions**
- ▶ **It can provide practical advice on how to respond to tenant complaints, create an inclusive staff culture and implement inclusive recruitment practices**
- ▶ **Our unconscious bias workshop aligns with our Deeds Not Words pledge to end racial inequality**
- ▶ **Our full day course can be tailored to your organisation and provide specific exercises around a chosen area of business delivery**

This workshop is suitable for staff at any level or department in an organisation, and can be tailored to meet your needs

This workshop can be delivered for 10-12 people at a time

This course is available as a half day or a full day course with the option to split over two days

The half day course serves as an introduction to unconscious bias and how to address and identify it

The full day course builds on this to explore the psychology of unconscious bias and provide tailored business actions